

2025 GLOBAL LANDSCAPE OF CFP PROFESSIONALS



A global community helping people plan their financial futures

236,300
CFP professionals worldwide

↑ +5,652
net increase in number of CFP professionals over previous year

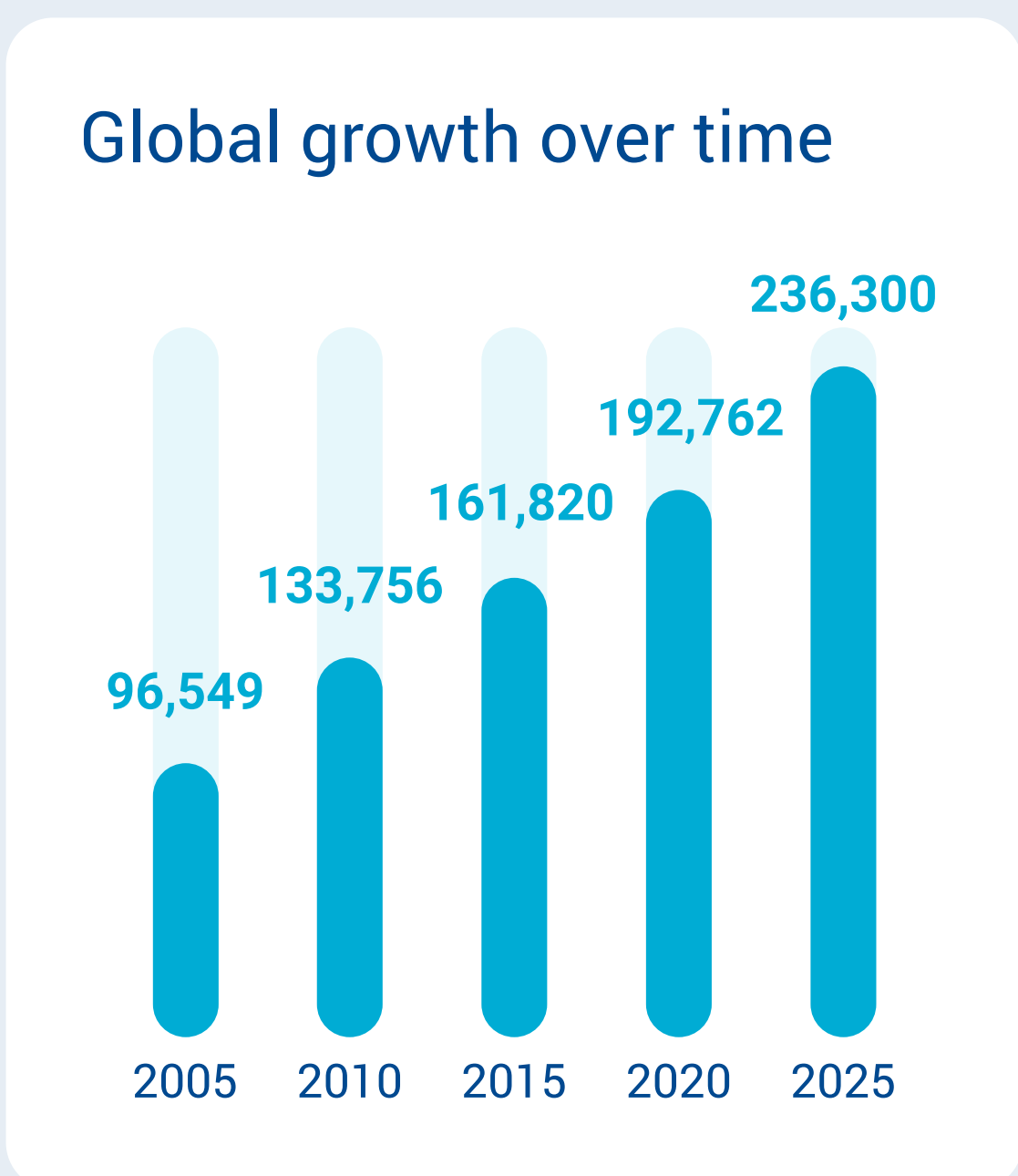
↑ 2.5%
global growth in 2025

CFP professionals certified in **29** territories

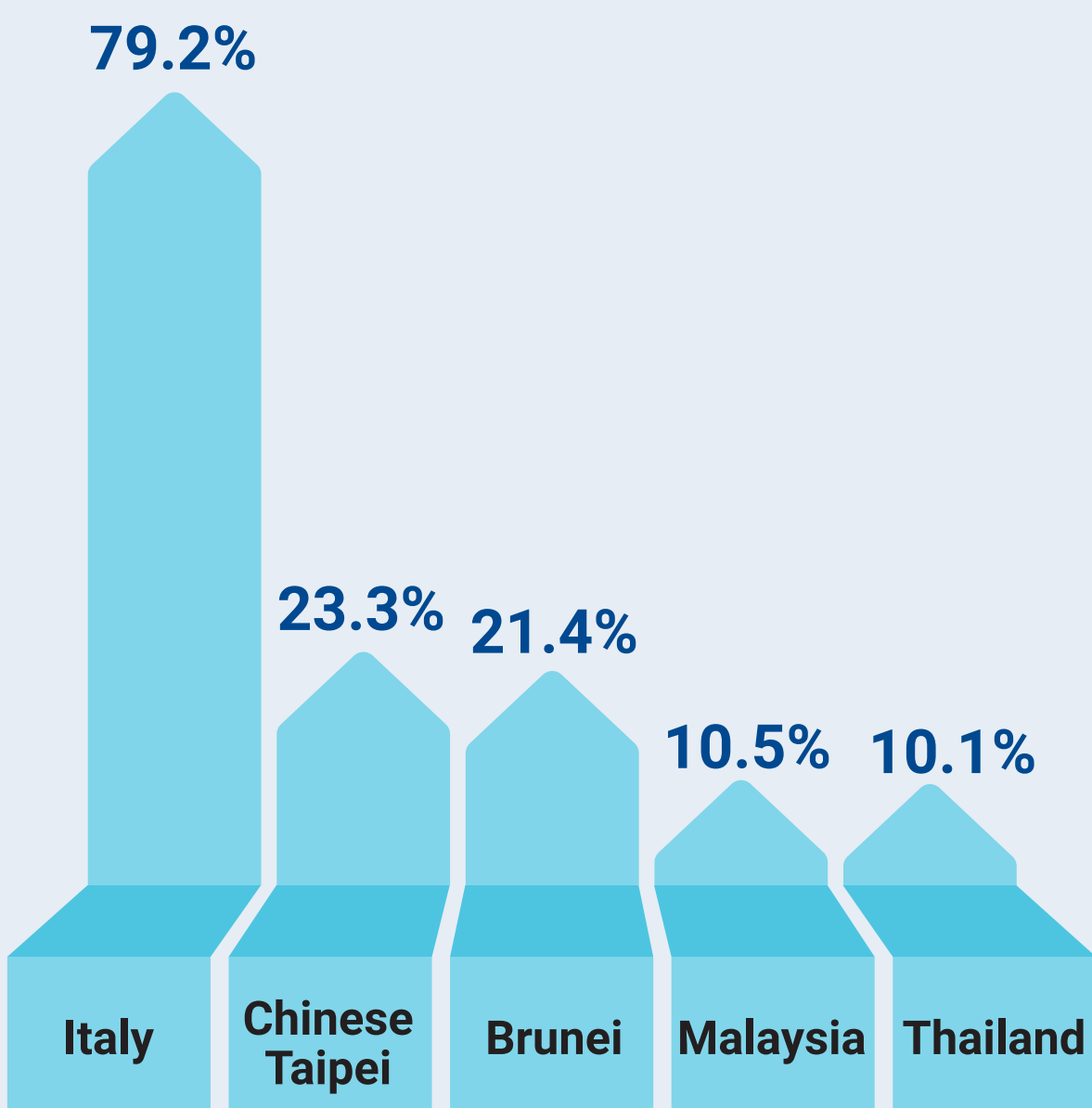
Fast-growing markets of CFP professionals

Net growth number:

U.S. +4,436	Japan +805
Brazil +791	Chinese Taipei +757



Net growth % rate:



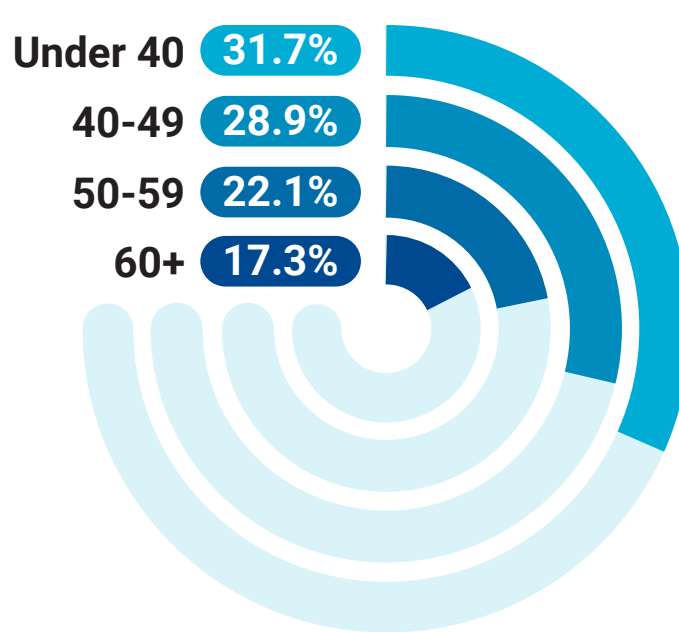
Building a younger, more diverse CFP professional community

New or returning CFP professionals in 2025

62.1% of those who achieved CFP certification in 2025 were **under the age of 40**

37.9% of those who achieved CFP certification in 2025 were **female**

Worldwide CFP professionals



34.5%
Female



65.5%
Male

Strong interest in pursuing CFP certification

32,534 sat for the CFP exam worldwide

Why CFP certification matters

98% of clients trust their CFP professional to act in the client's best interest*.

CFP professionals by territory

